

WELCOME!

SOEC Parking Strategy and Traffic Management Plan

PUBLIC OPEN HOUSE

June 25th, 2018 4 pm to 7 pm



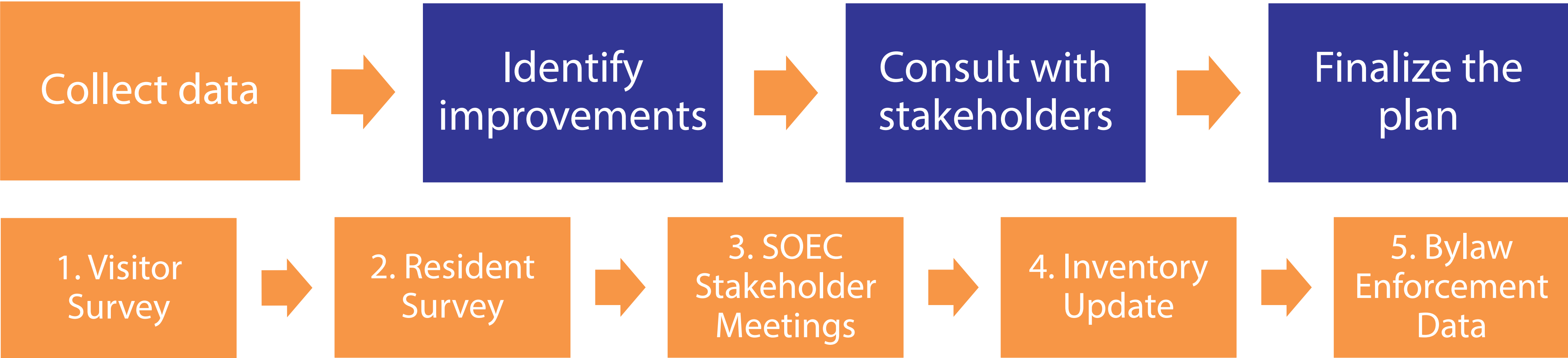
SOEC Complex Parking and Traffic Study

- 2015 study was based on estimates
- Casino has operated for one year
- Activity levels are increasing in all facilities
- Community reports use exceeds estimates
- Goal is to update study with actual data
- Develop 1 to 5 year strategy
- Gather data for arena vision



Study Scope

Provide a process to formally gather feedback and address it in a coordinated manner.



Who have we heard from?

804

Visitor Surveys completed

54

Resident Surveys completed

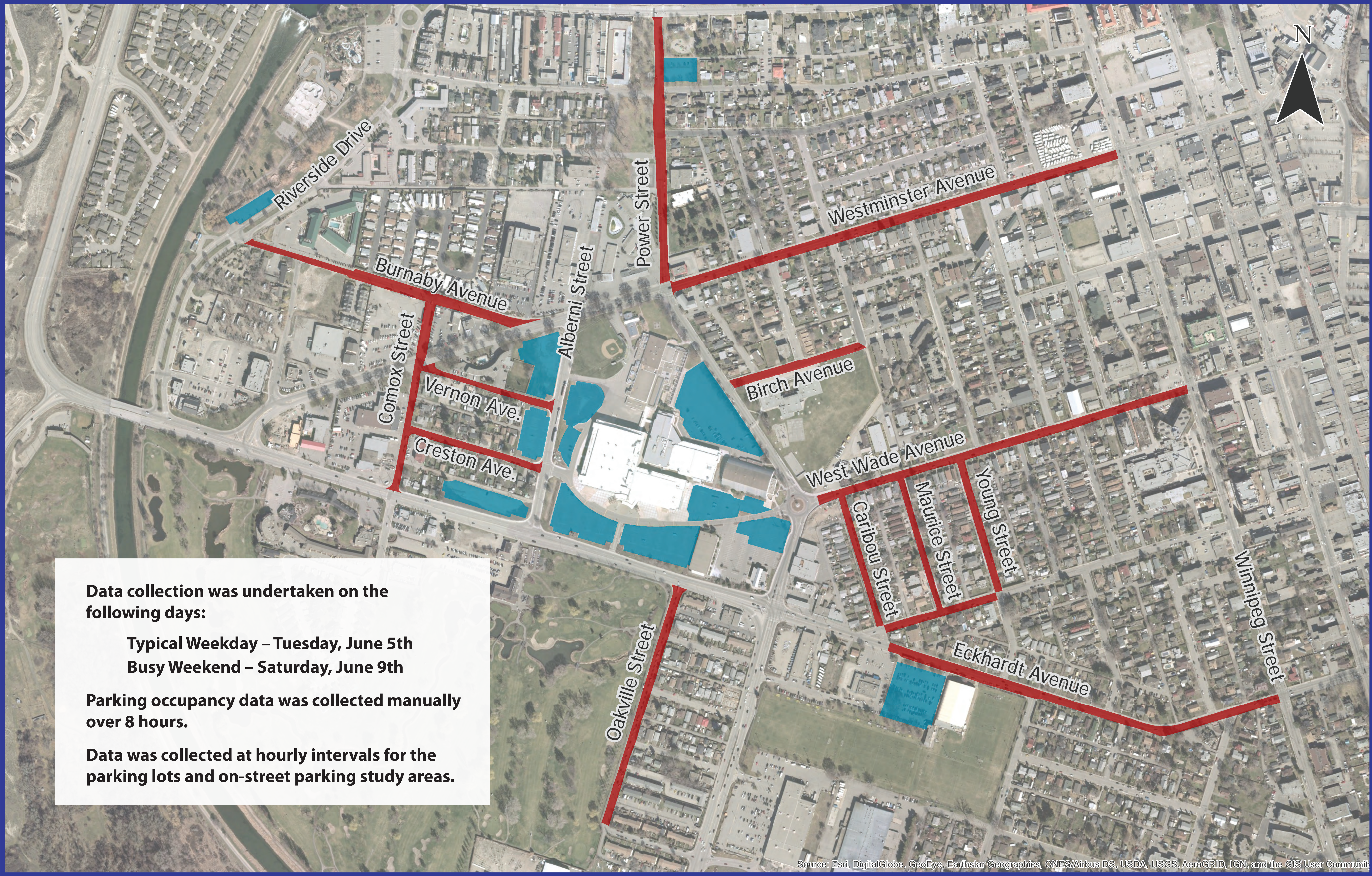
12

Stakeholder Groups

Casino, Curling, SOEC, Convention Centre, Community Centre, Dale Charles, Travel Penticton, Wine Info Centre, OHG, Interior Health, Other



Study Area and Methodology



LEGEND:



ON-STREET PARKING
878 parking space capacity (approx.)

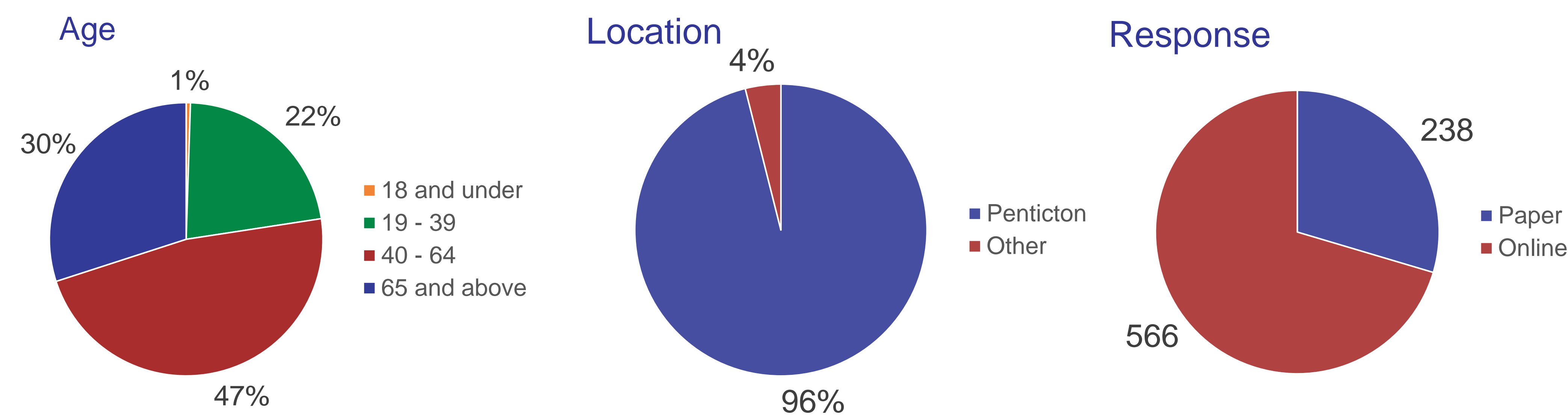


OFF-STREET PARKING
1,408 parking space capacity (approx.)

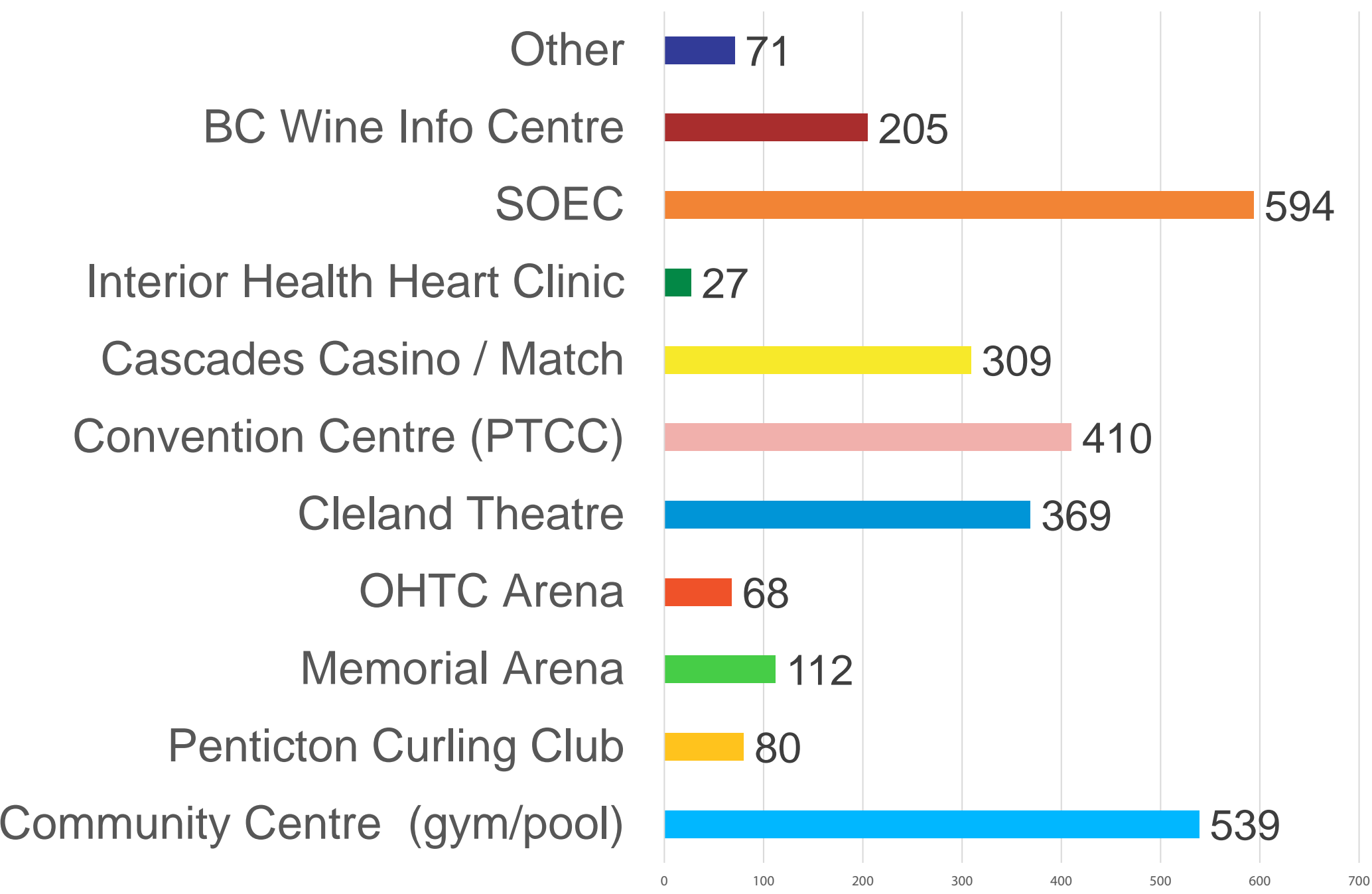
What you said...

Visitor Survey - Profile

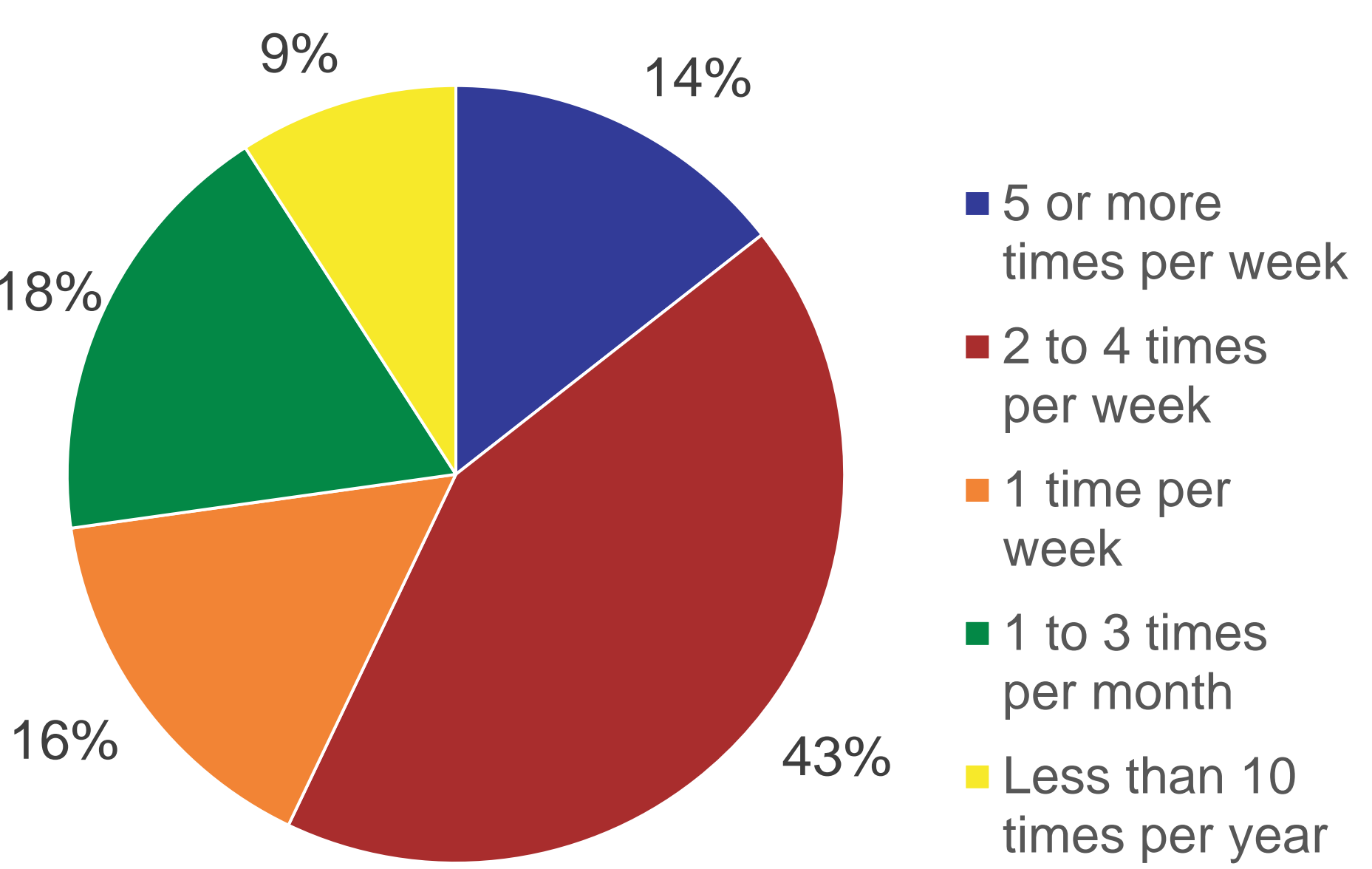
Who did we hear from?



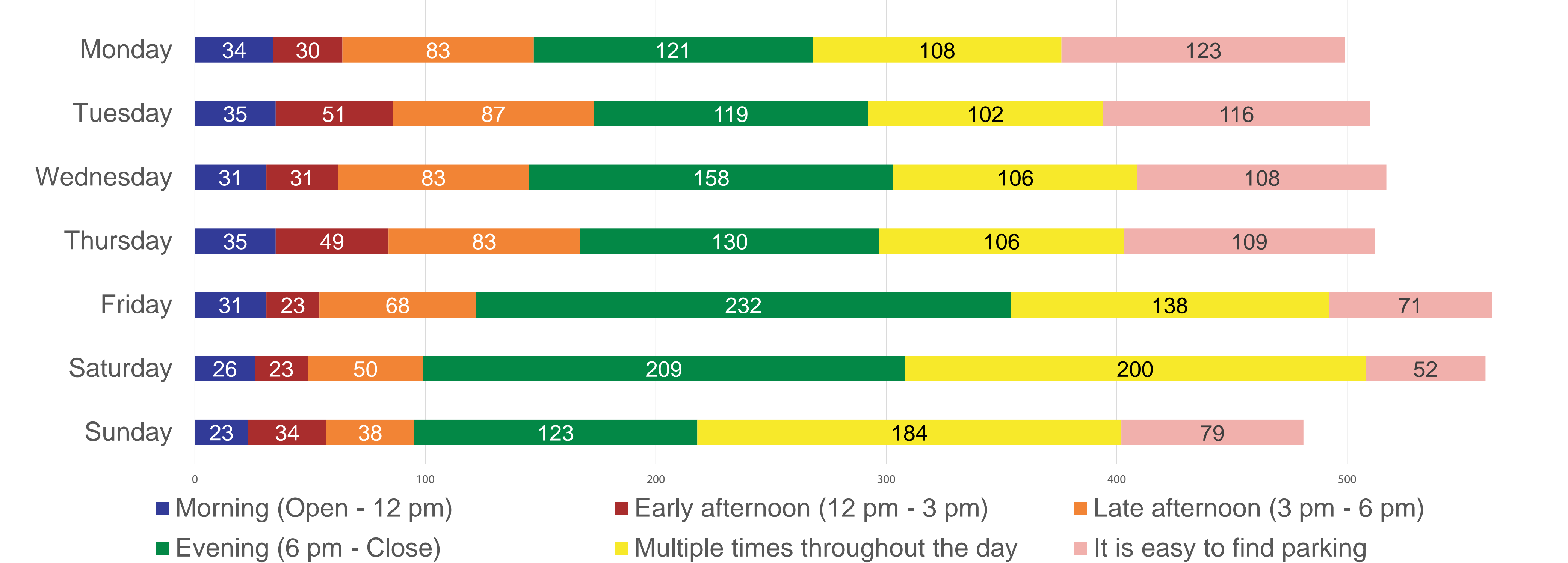
What are your main reasons for visiting the SOEC site?



How often do you visit the site?



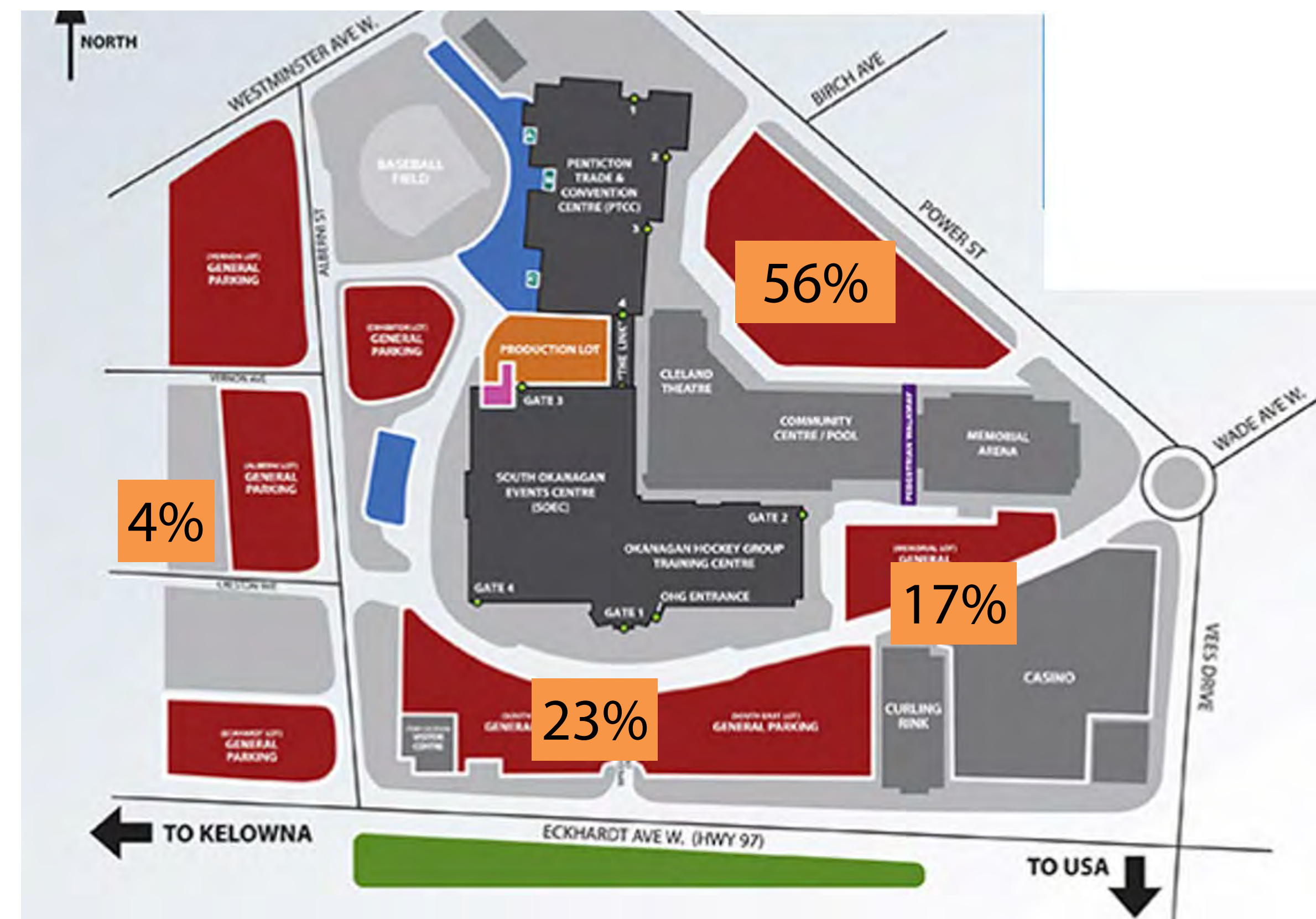
Are there times when it is more difficult than others to find parking?



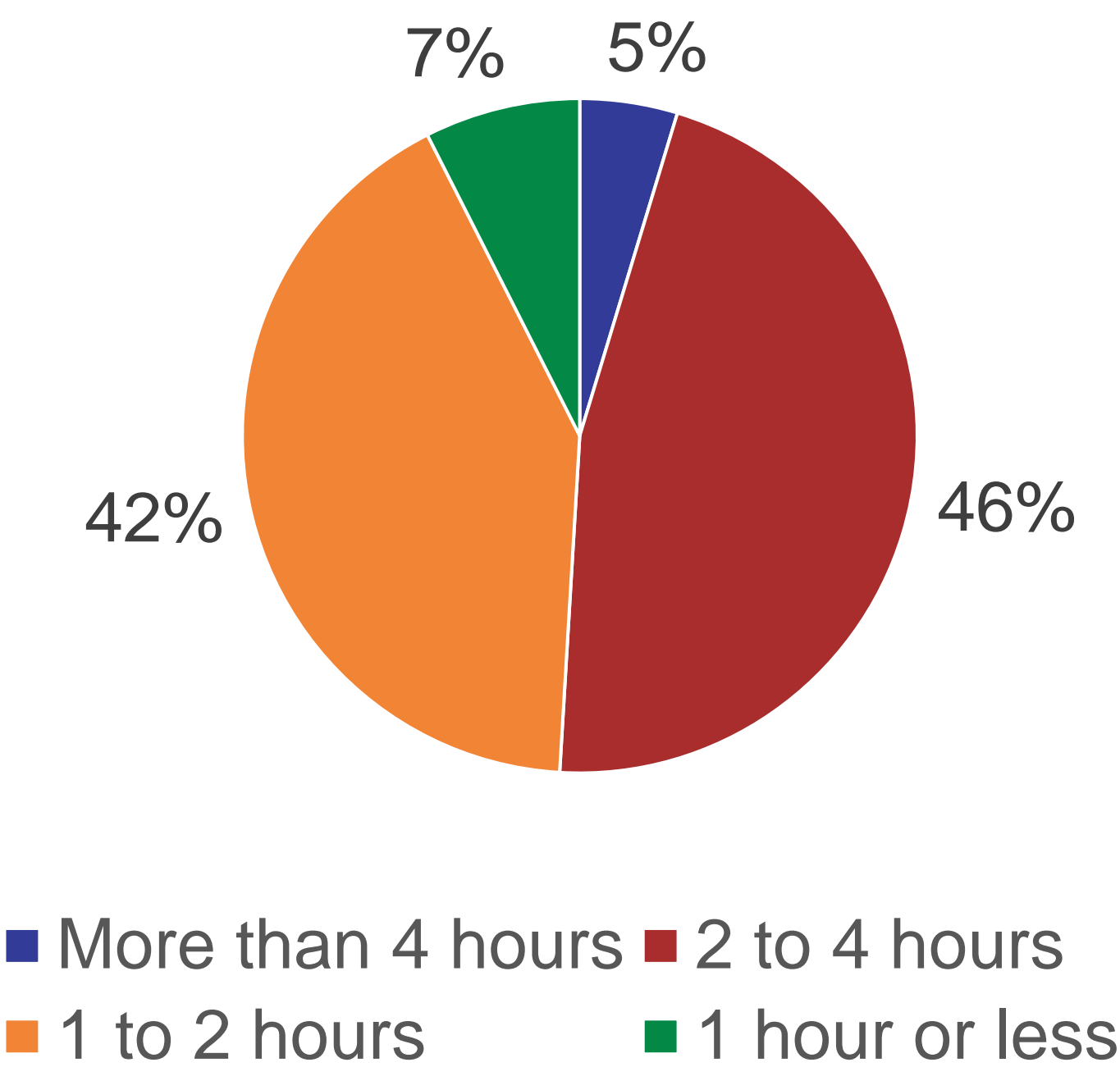
What you said...

Visitor Survey - Habits

What is your preferred parking area?



How long is your typical visit?



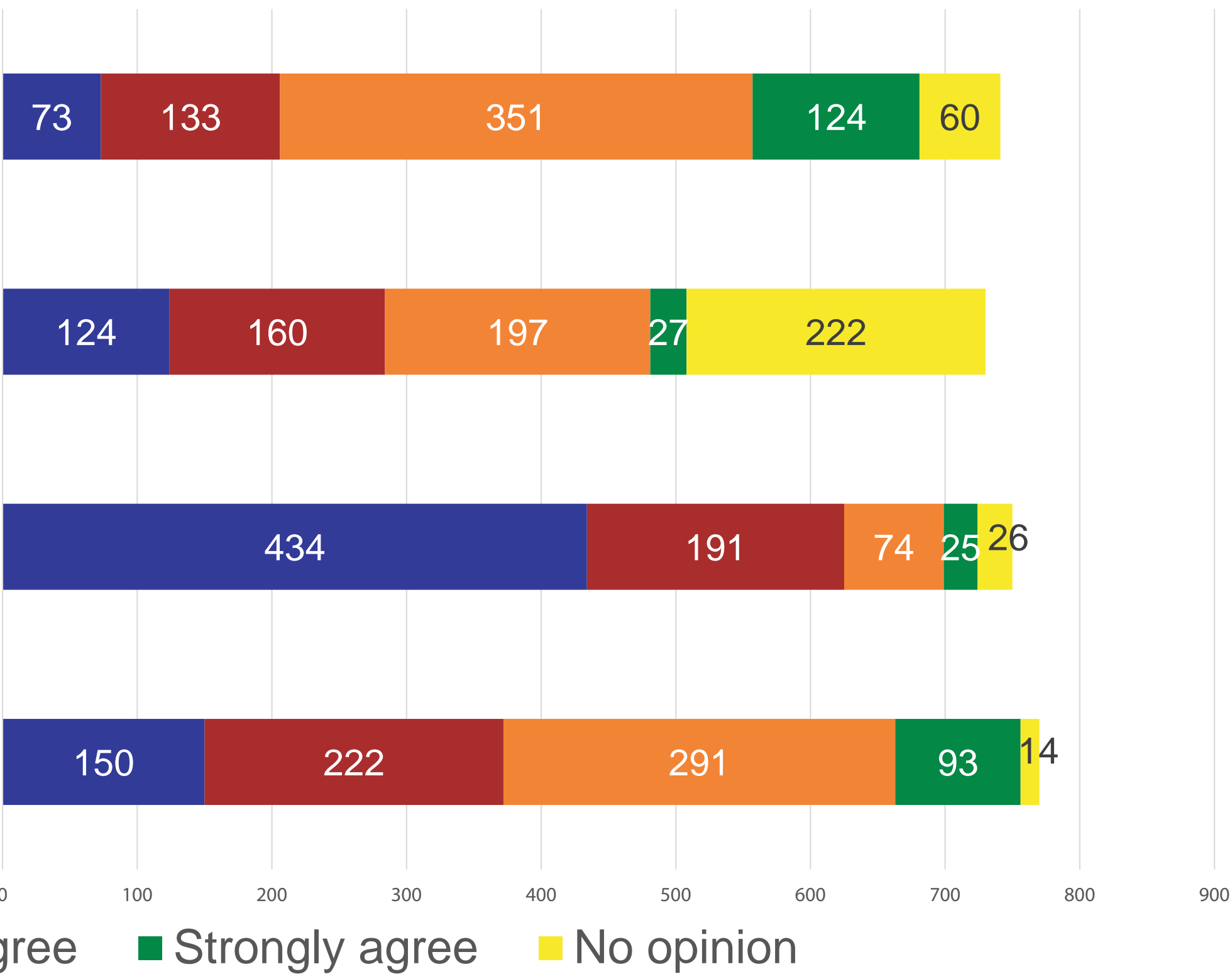
How easy is it to find parking you can walk to?

It is easy to find parking a medium walk (between 5 and 10 mins) to my destination on most days

It is easy to find accessible parking (if req'd) near my destination on most days

It is easy to find parking during special events.

It is easy to find parking a short walk (less than 5 mins) to my destination on most days



SUMMARY

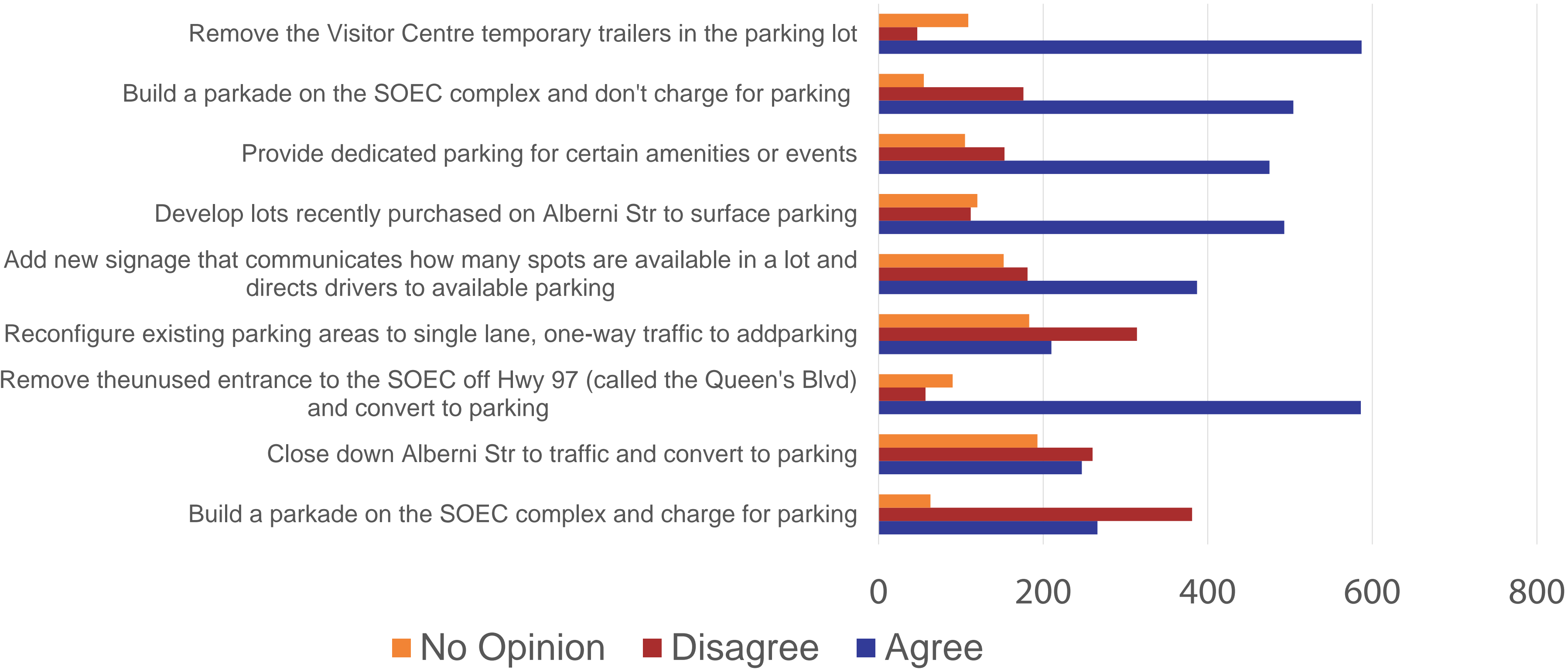
- Pool parking is most popular with participants
- Alberni St. parking least popular with participants
- Participants stay for hours
- Evenings are busiest every day



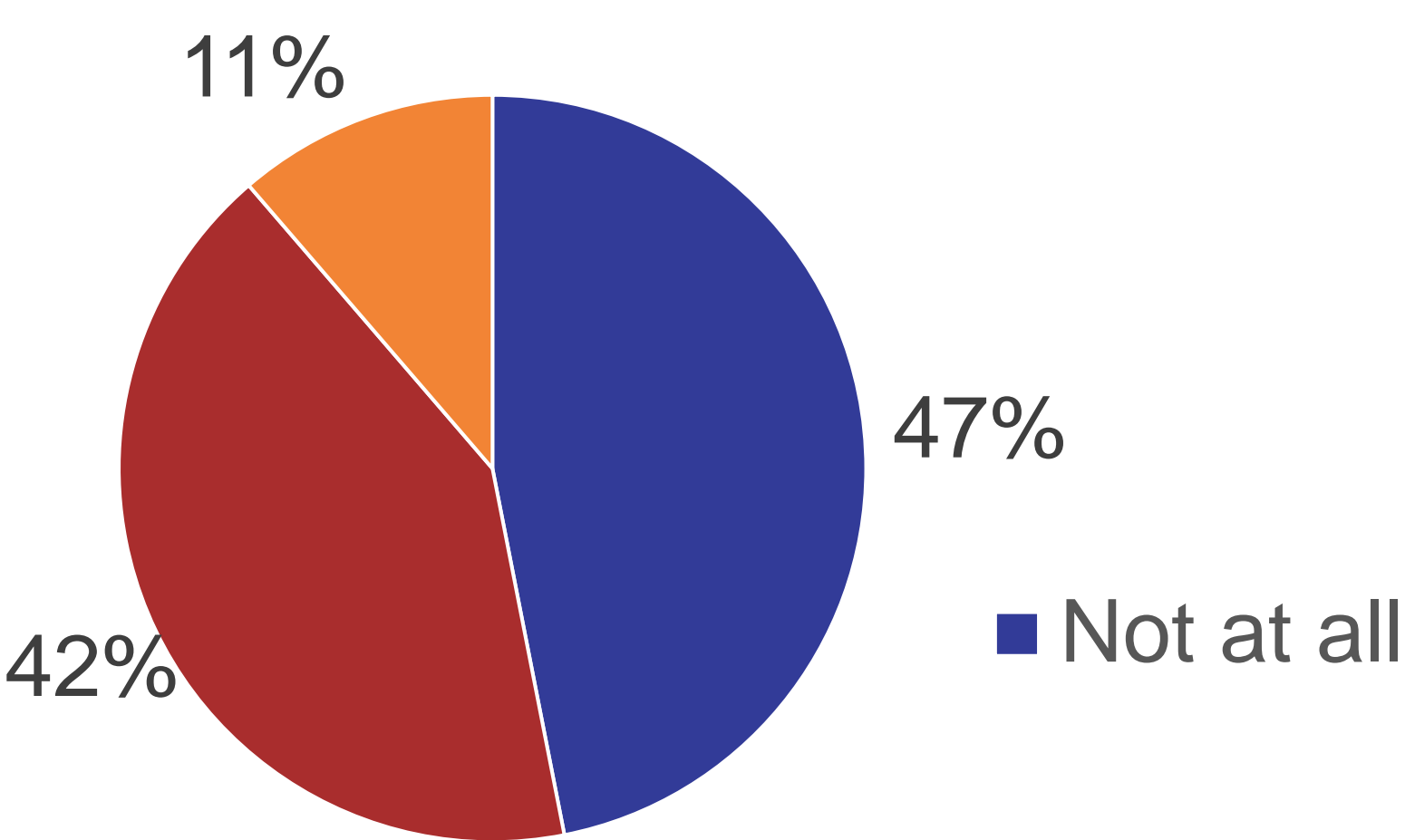
What you said...

Visitor Survey – Recommend

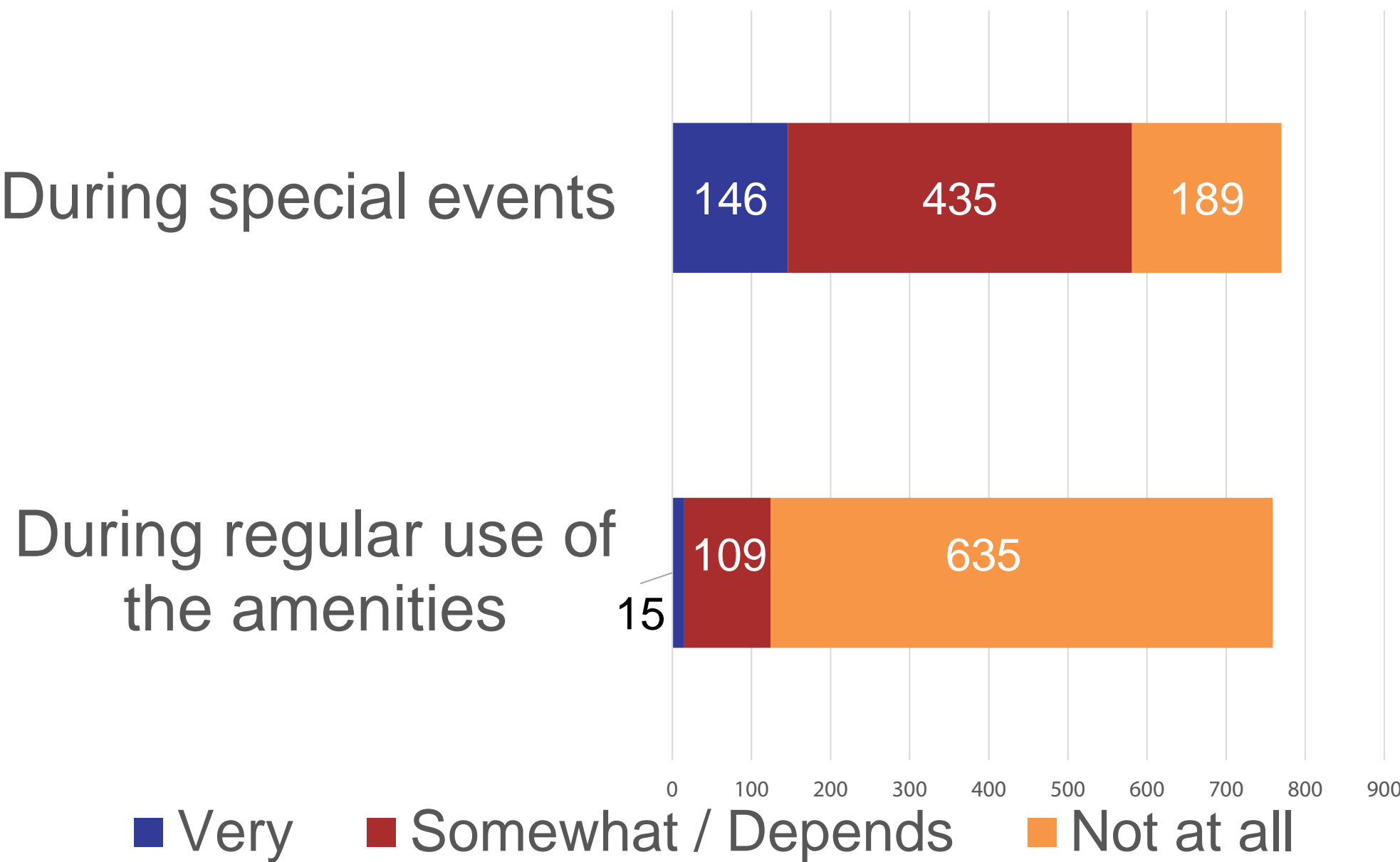
Do you agree with the suggestions?



How willing are you to use a shuttle or take transit for special events?



How willing are you to pay for parking?



Summary

- Some willingness to pay for parking during events
- Low interest in paying for parking for regular use or for parkade
- Low interest in using transit



What you said...

Visitor Survey – Comments

Do you have any other suggestions to improve shuttles/transit?

- More pick-up and drop-off i.e. hotels (28%)
- More shuttles, more times (17%)
- Make it free or inexpensive (17%)
- Build parkade or more parking (14%)
- Advertise (8%)
- Park and ride (3%)
- Not needed (2%)
- Move casino (1%)
- Improve bike and pedestrian access (1%)
- Improve transit system (1%)

Do you have any other comments regarding parking at the SOEC?

- Casino should move (12%)
- Build a parkade (7%)
- Make parking free (7%)
- Better designation of stalls (6%)
- Often late for activities (4%)
- Stagger events (2%)
- Free for rec users (2%)
- Charge special events (2%)
- Signage and adver. multiple events (2%)
- Enforce accessible parking (2%)

Other comments

Most of the feedback was collected through the survey. The City also received comments and suggestions through other channels. Some of the key points from these sources include:

shapeyourcitypenticton.ca

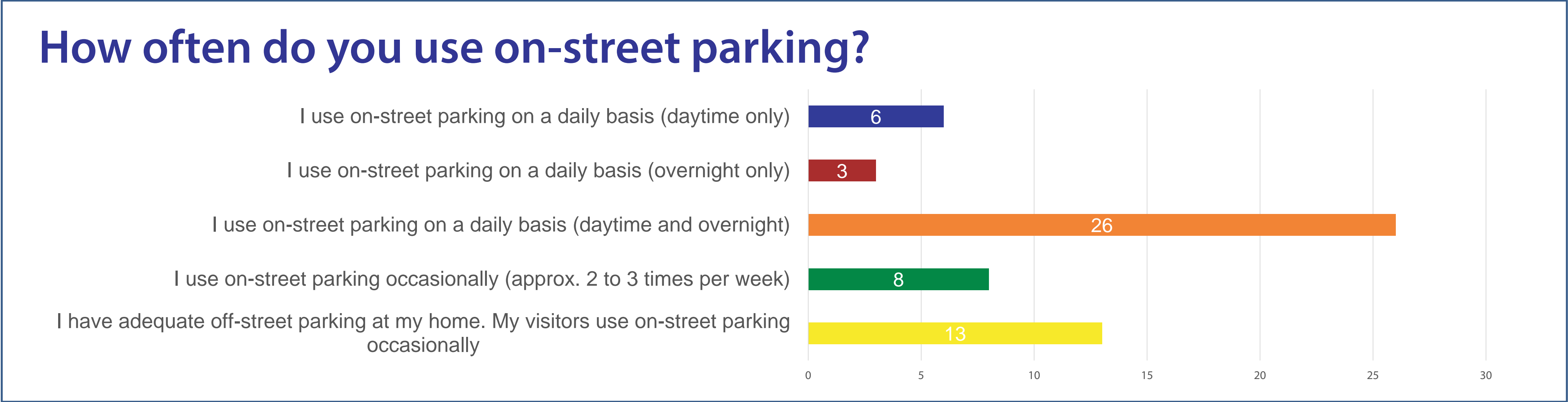
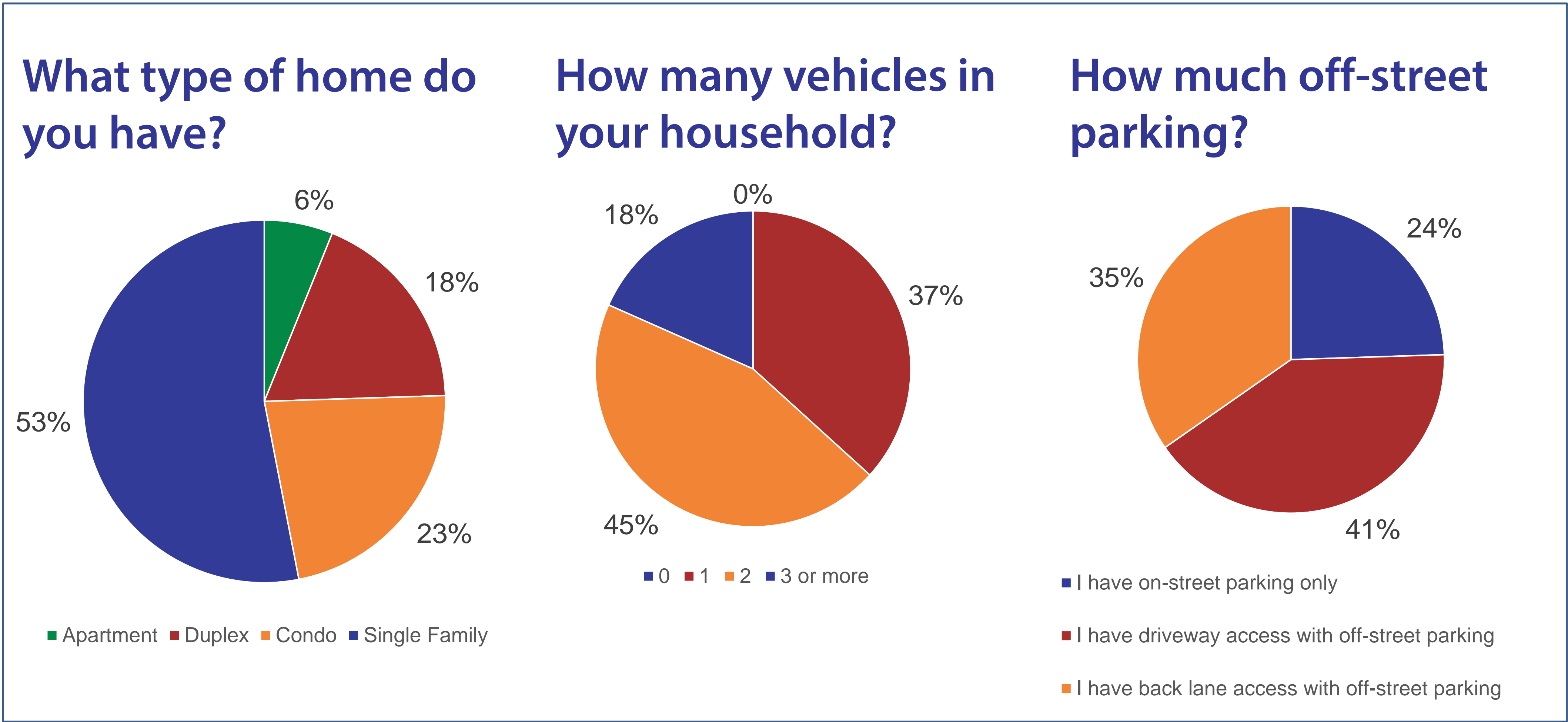
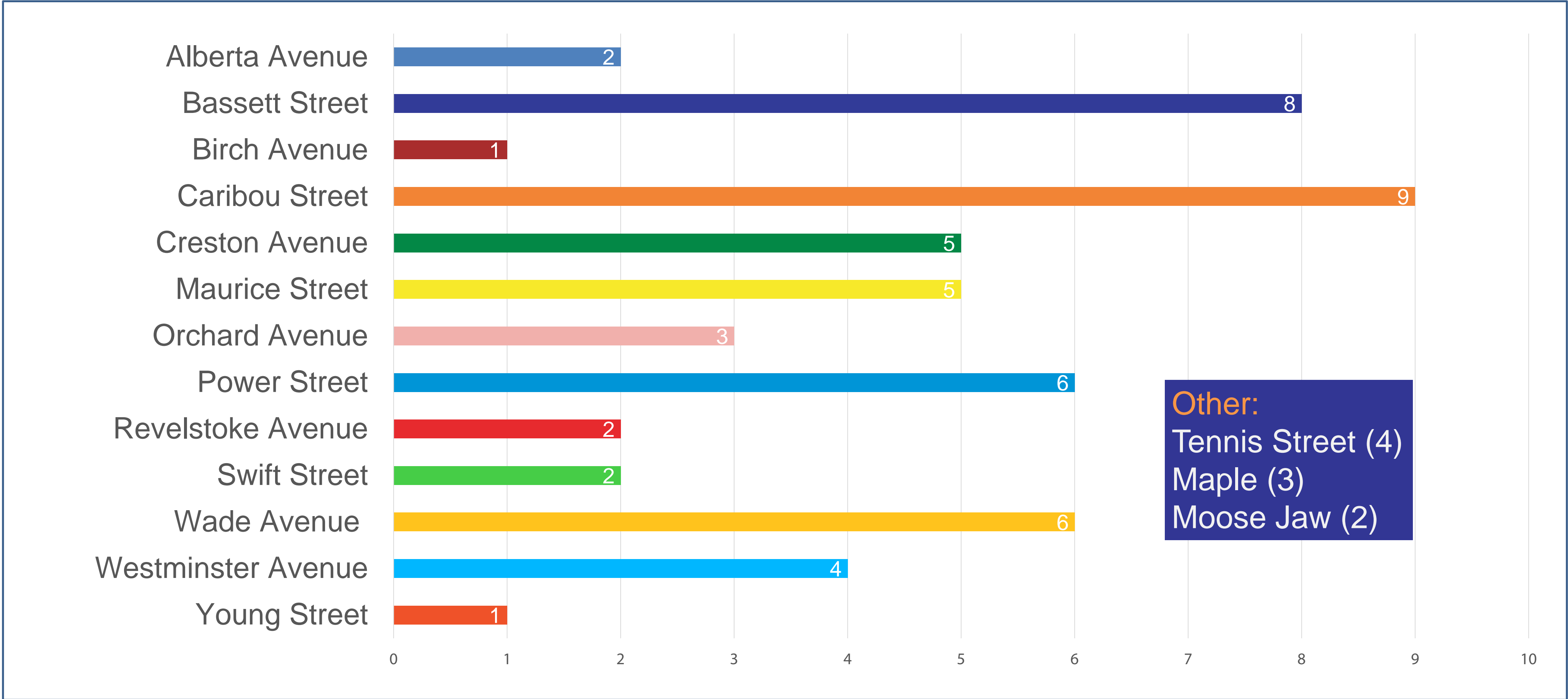
- It does not take a large event to fill up the parking area, medium-sized events happen often
- If the SOEC is meant to be a community resource, the parking should not be overwhelmed every event
- Real burden for parents taking kids to hockey or swimming
- Improve the system for validating use, charge for special events not everyday use
- Change access to the site, push parking towards ball field
- Support local residents with no event parking signs
- Consider a similar model as the hospital with a combination of solutions (i.e. Impark, designated parking, preferential for Vees ticket holders)

Facebook

- The City’s Facebook account also generated dialogue.
- Over 90 comments were received.
- Many of the comments expressed frustration with the decision to place the casino on the SOEC site and offered that the pressures could have been anticipated and prevented.

What you said...

Resident Survey - Profile



What you said...

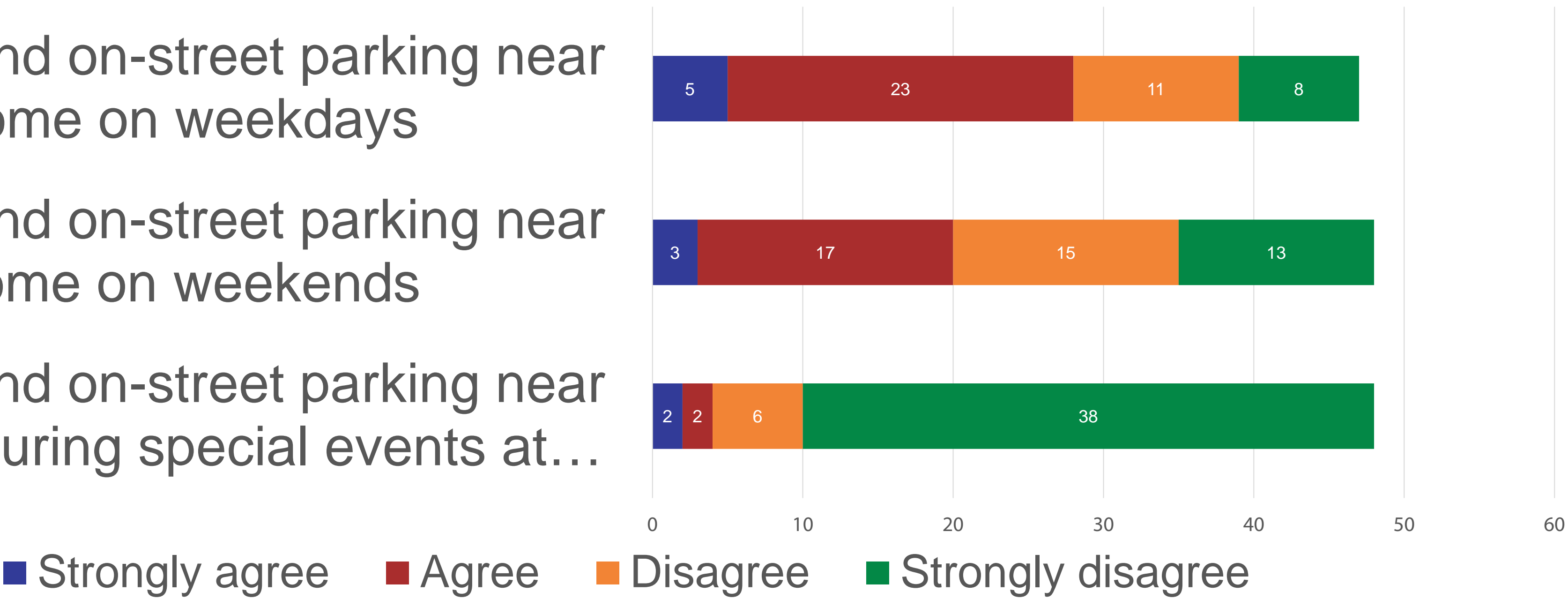
Resident Survey - Habits

How easy is it to find parking?

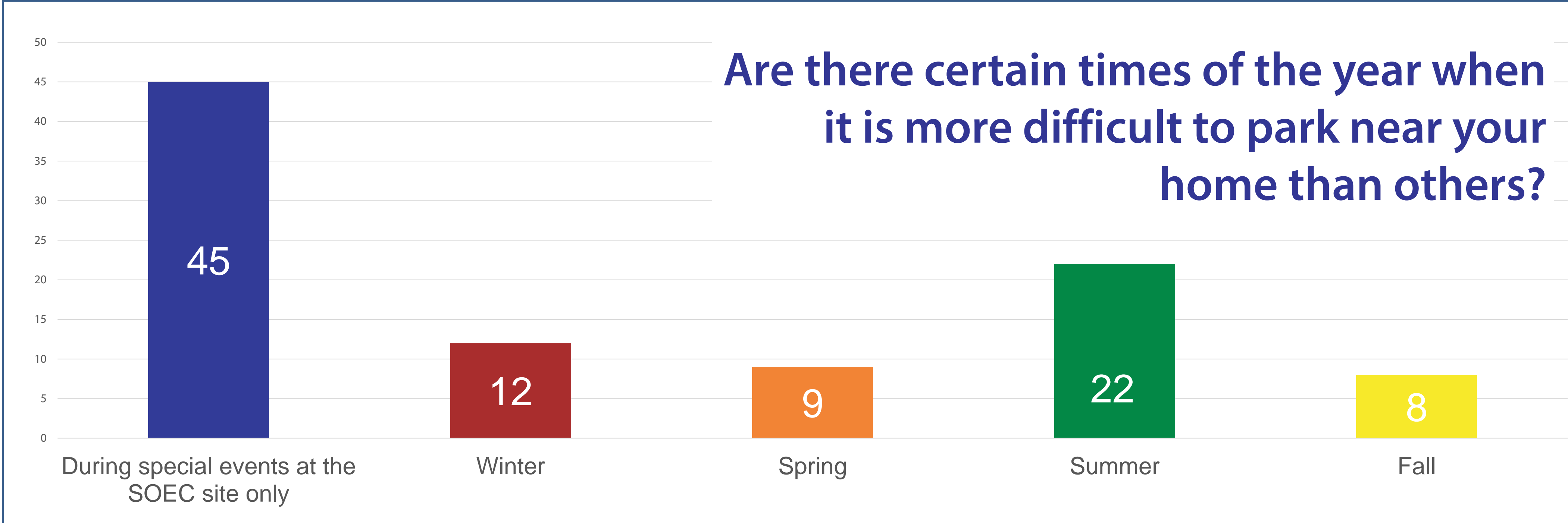
It is easy to find on-street parking near my home on weekdays

It is easy to find on-street parking near my home on weekends

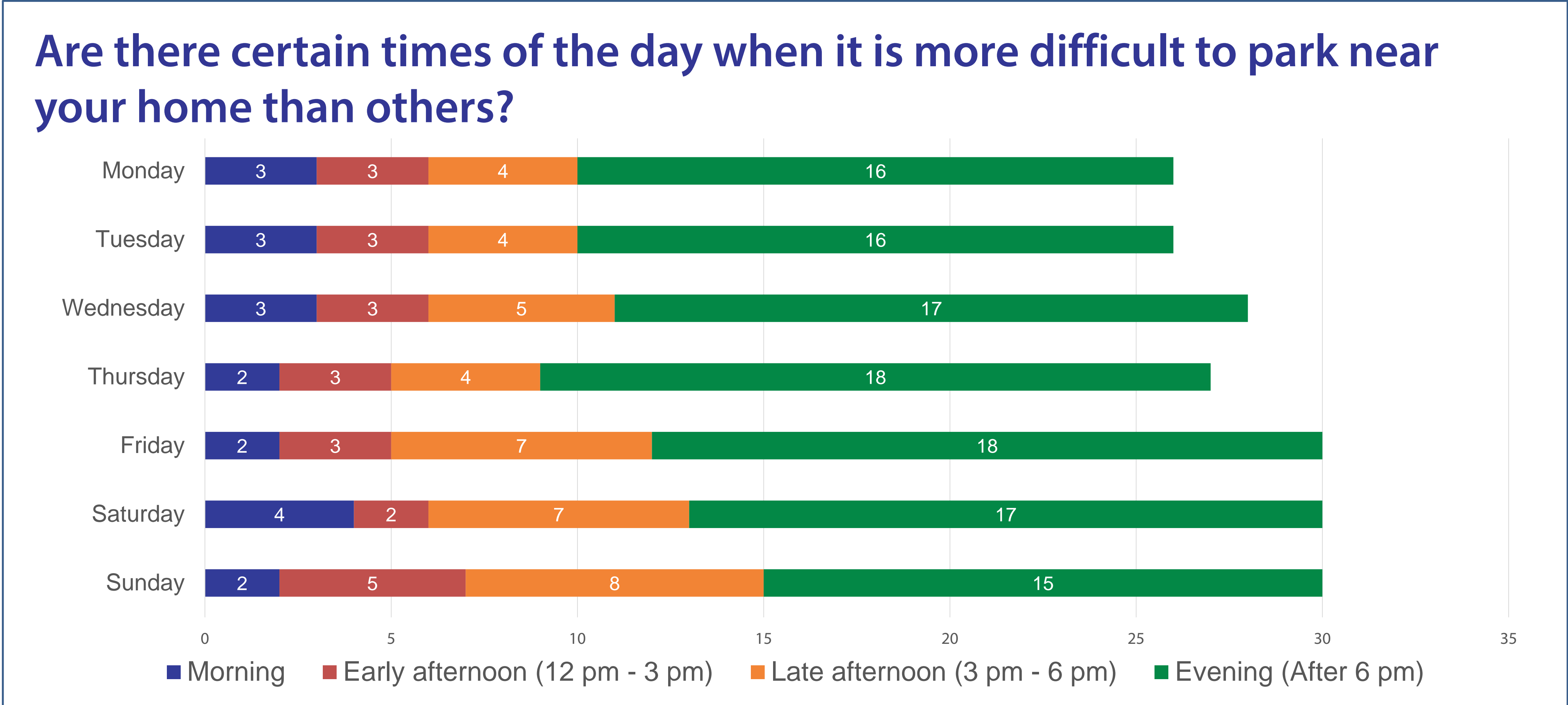
It is easy to find on-street parking near my home during special events at...



Are there certain times of the year when it is more difficult to park near your home than others?



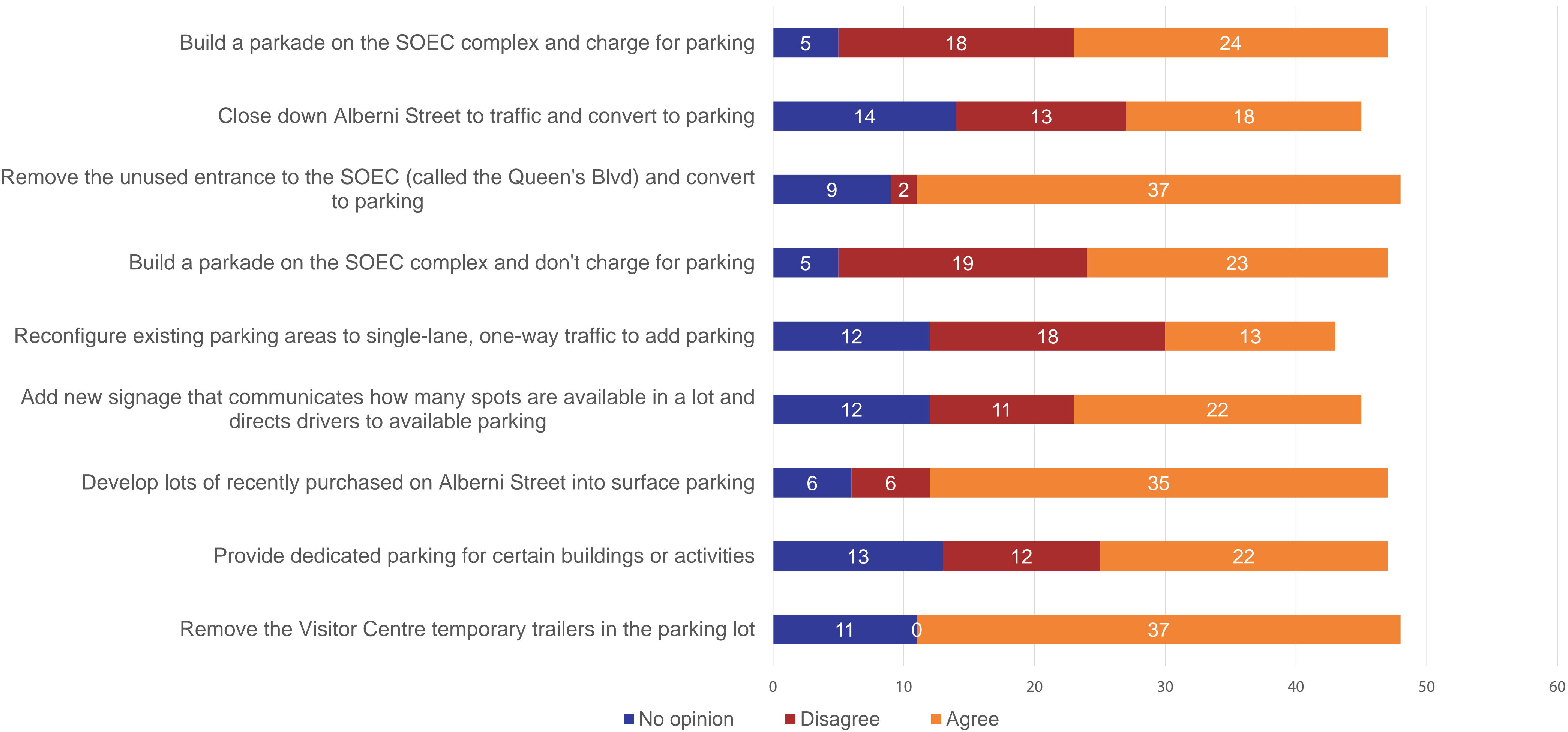
Are there certain times of the day when it is more difficult to park near your home than others?



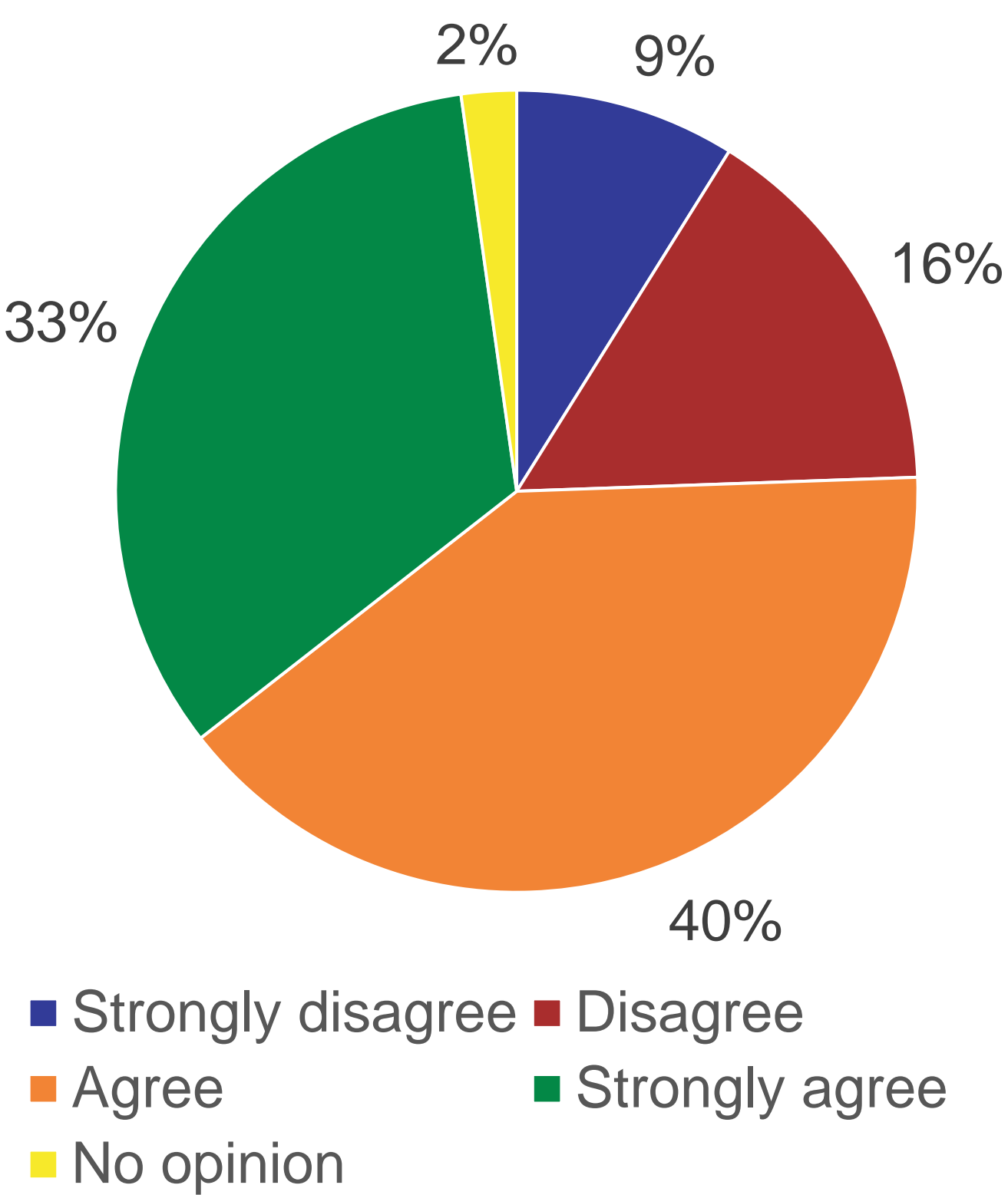
What you said...

Resident Survey – Recommend

Do you agree with these suggestions?



Do you agree that Resident Only Parking will address pressures?



SUMMARY

- Event nights and weekends are the greatest problem
- Support for resident only parking



Current **WEEKDAY** Parking Conditions **PEAK HOUR USAGE**

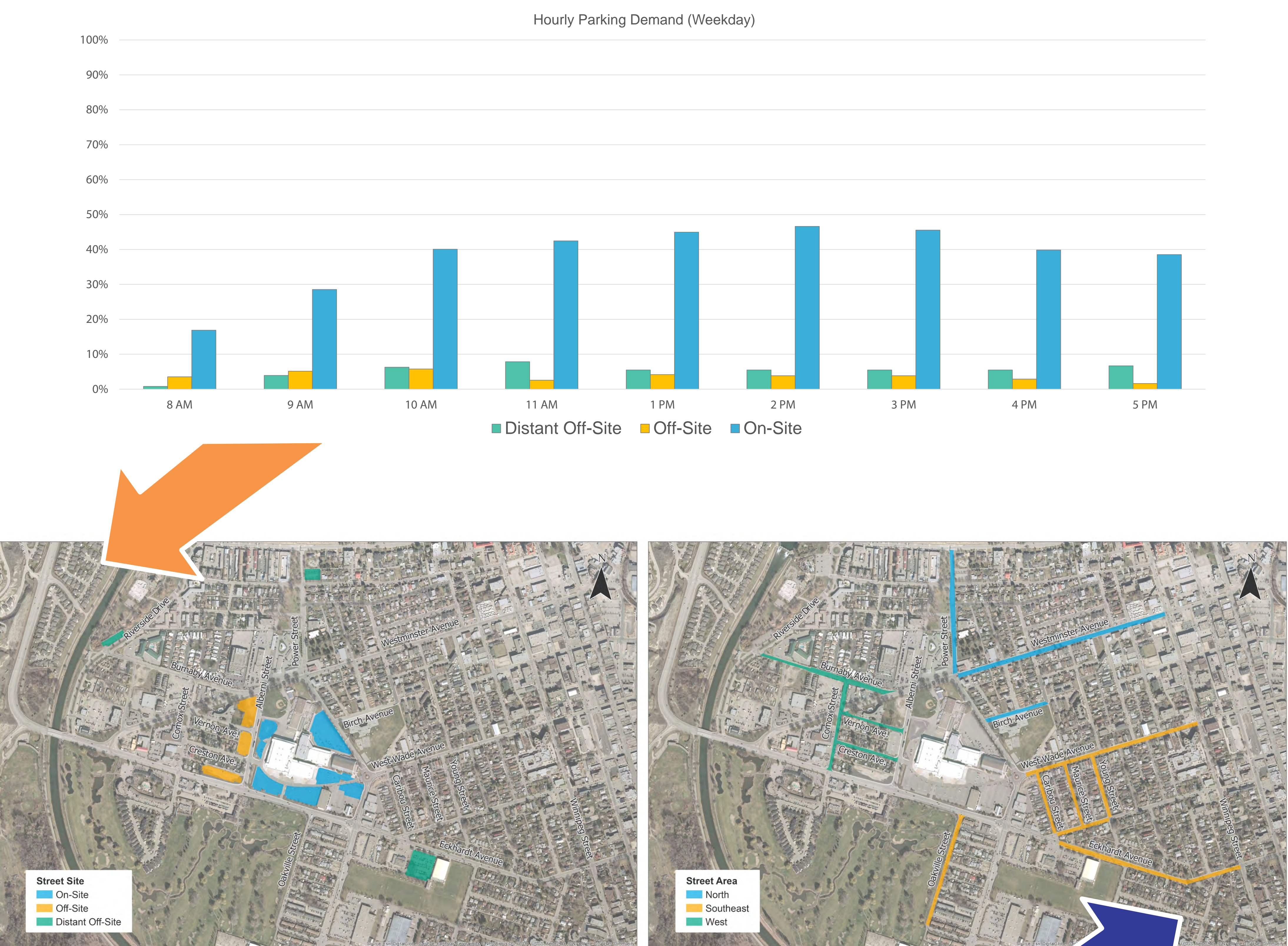


KEY TYPICAL WEEKDAY FINDINGS

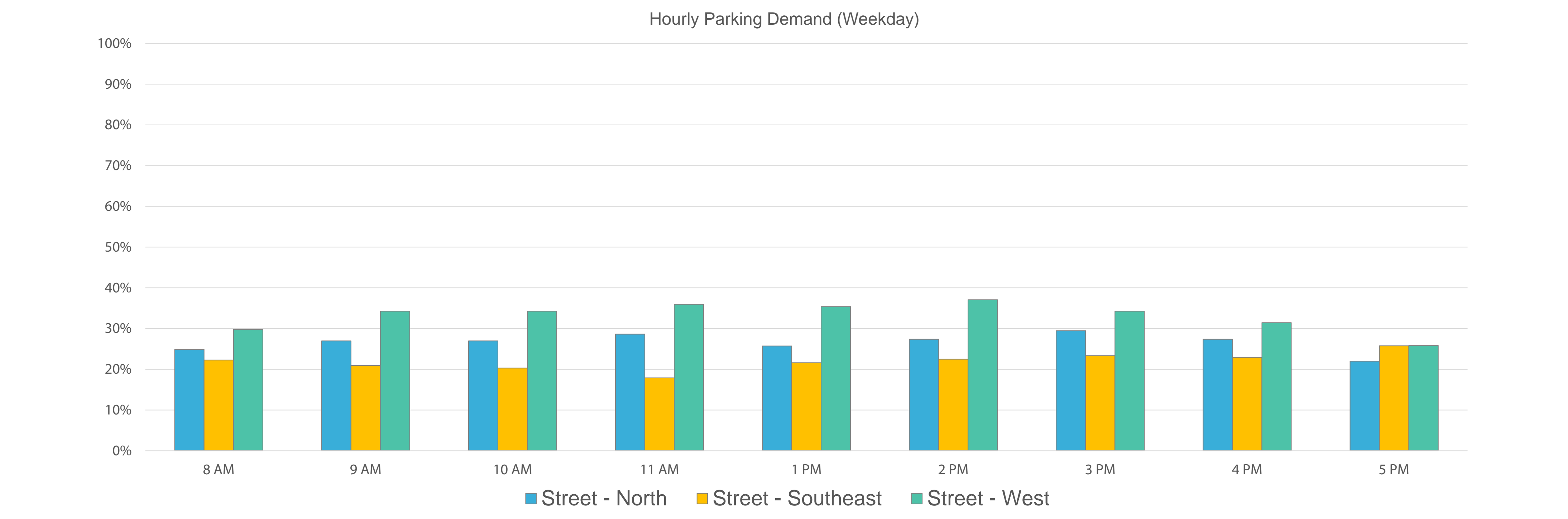
- Parking lots next to the Casino and the Memorial Arena were the first to fill up
- The parking lot next to the Community Centre and Convention Centre was more than half full
- Most of the parking lots south and west of the SOEC were close to empty
- On-street parking areas were being used mainly by residents (i.e. same vehicles were parked all day)

Current WEEKDAY Parking Conditions

Off-Street Parking Demand



On-Street Parking Demand



* The data shown are preliminary and subject to further analysis

Current WEEKEND Parking Conditions PEAK HOUR USAGE

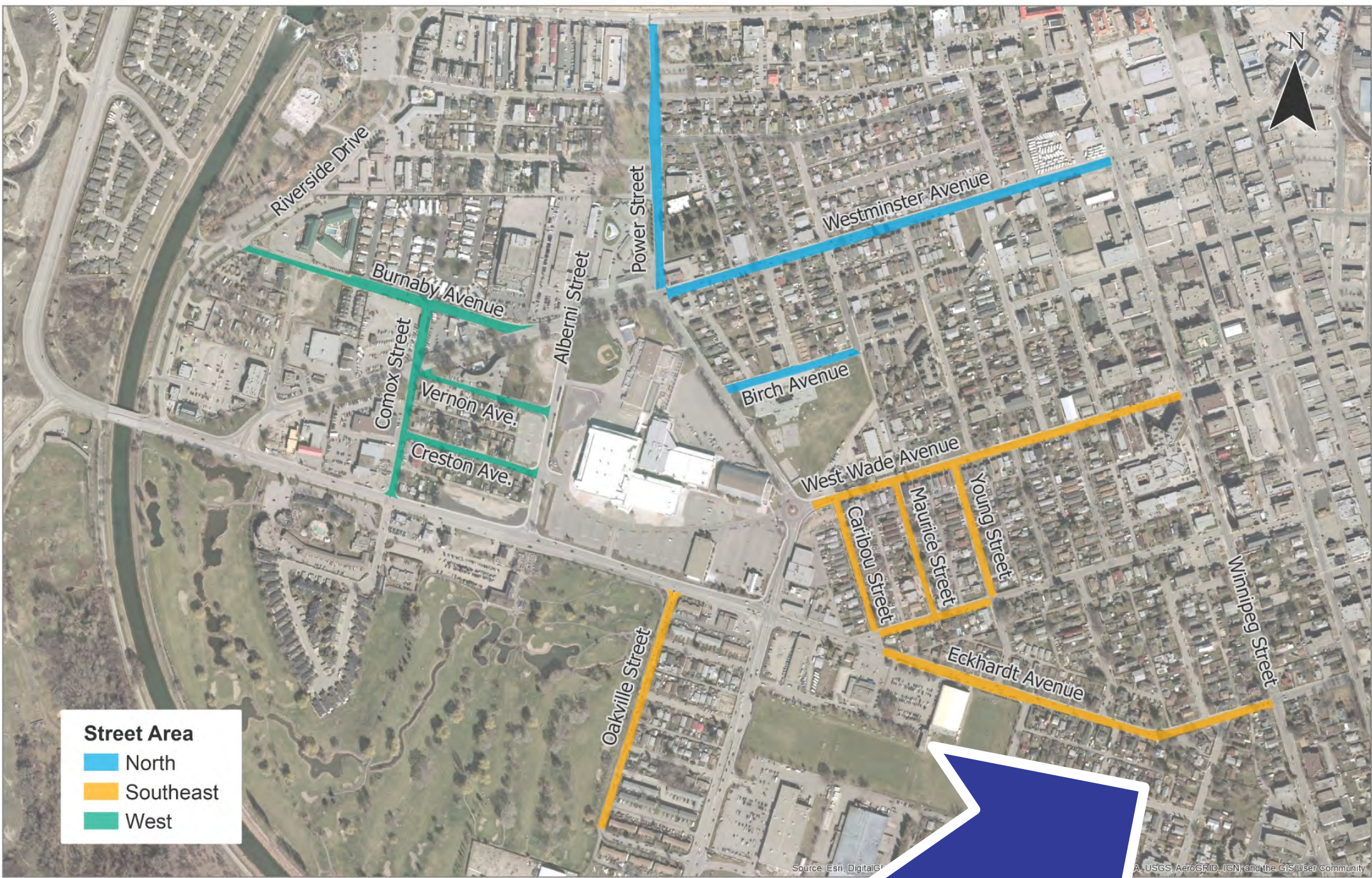
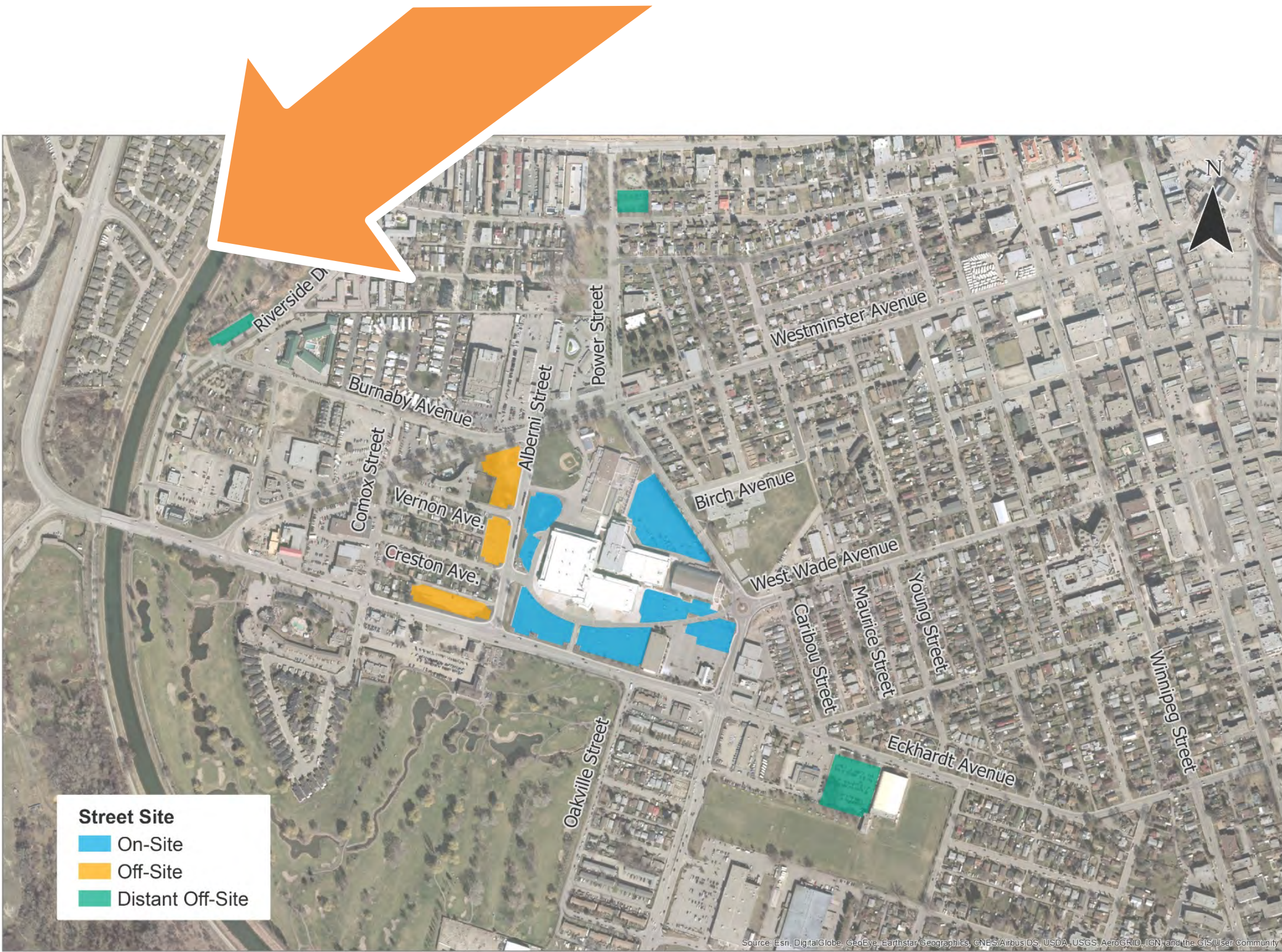
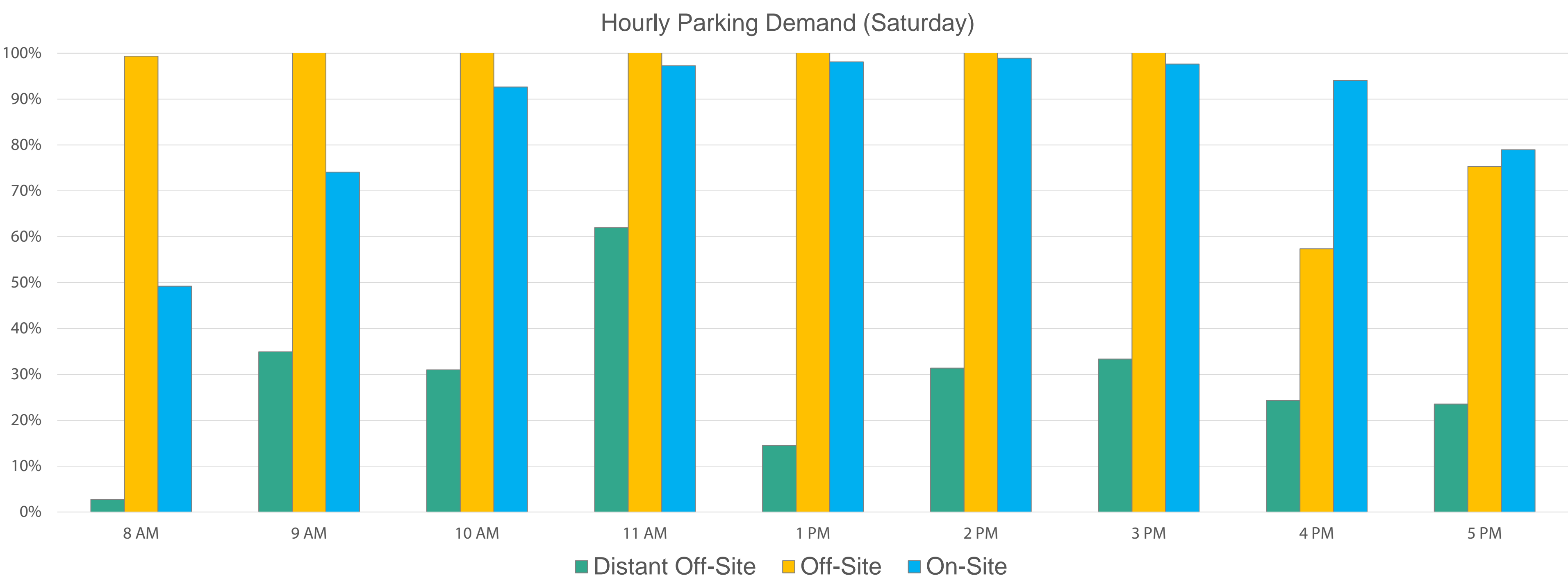


KEY BUSY WEEKEND FINDINGS

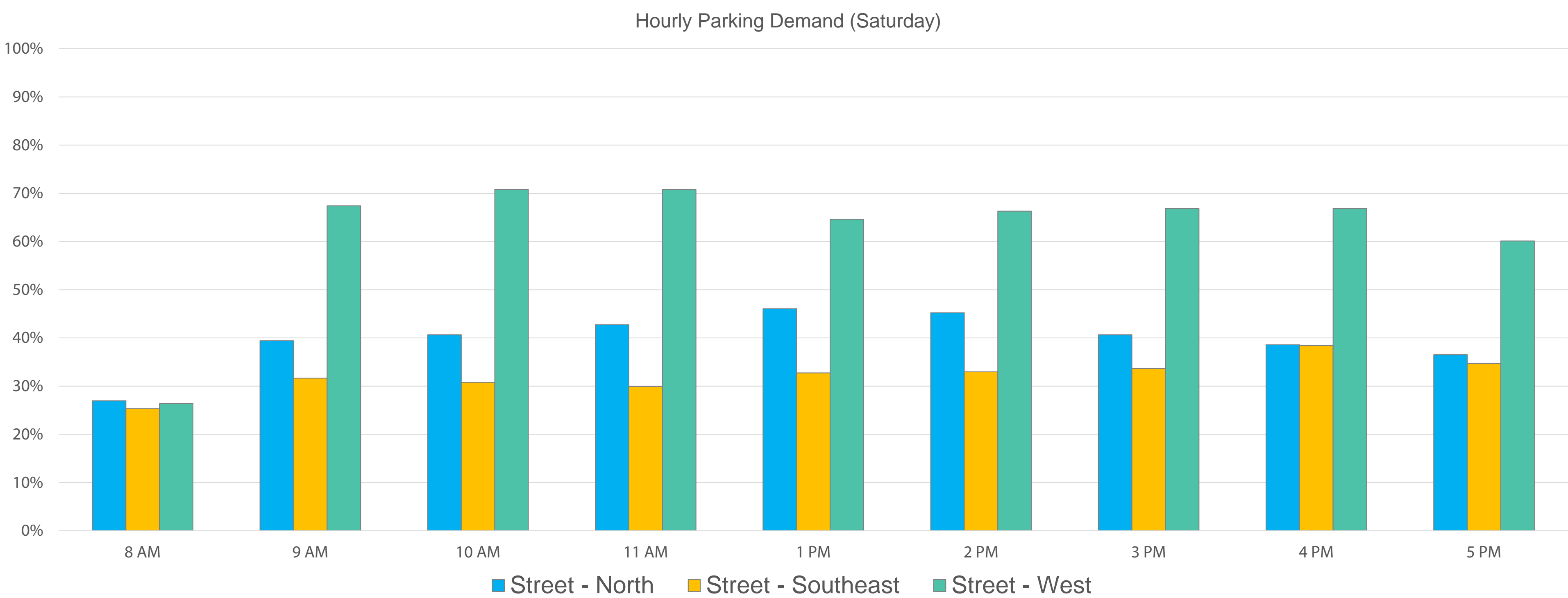
- All surface parking lots were at or near full capacity
- On-street parking areas west of the SOEC were used by both residents and SOEC patrons
- On-street parking areas east of the SOEC were not used as much as the streets west of the SOEC
- The southeast off-street parking lot near the soccer fields was used for a sporting event

Current WEEKEND Parking Conditions

Off-Street Parking Demand



On-Street Parking Demand



* The data shown are preliminary and subject to further analysis

Exploring Potential Improvement Options

Several improvement options for parking and traffic management will be investigated and considered for the implementation strategy including:

-  Additional parking areas
-  Time-restricted parking policies
-  Pay parking policies
-  Parking and traffic wayfinding signage
-  Pedestrian connections and safety
-  Pick-up and drop-off areas
-  Reconfiguration of existing parking areas

Please **PROVIDE YOUR COMMENTS** on potential improvement options in the space below:

