Shape Your City Penticton SOEC Parking Study

Visitor Survey

June 27, 2018

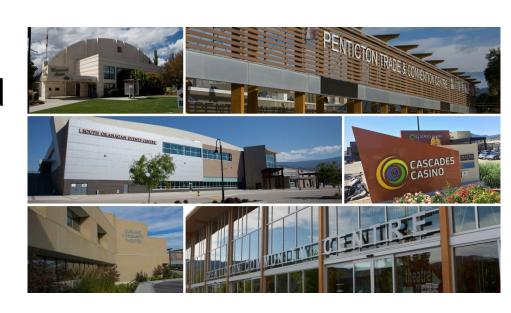




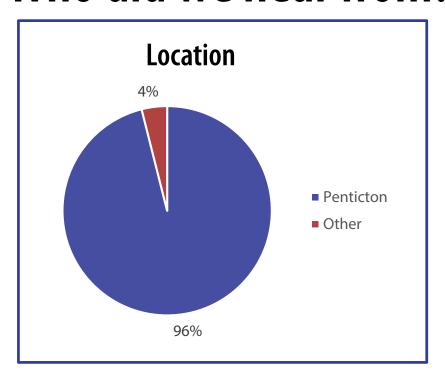
Approach

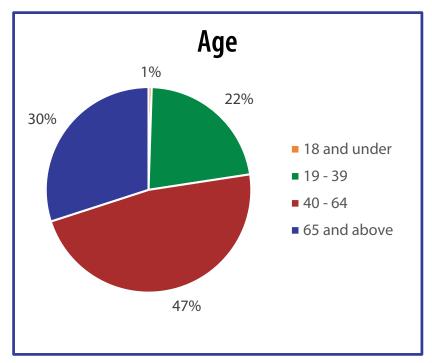
- Goal to run a process to formally gather feedback and coordinate the response
- May 23 June 13
- Online and paper
- 804 (including 238 paper)
- Not weighted





Who did we hear from?





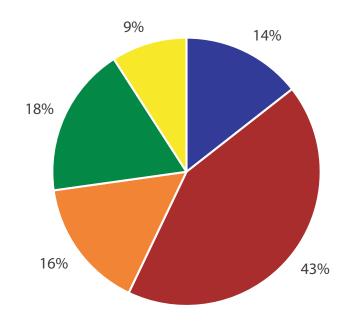


What are your main reasons for visiting the SOEC site?





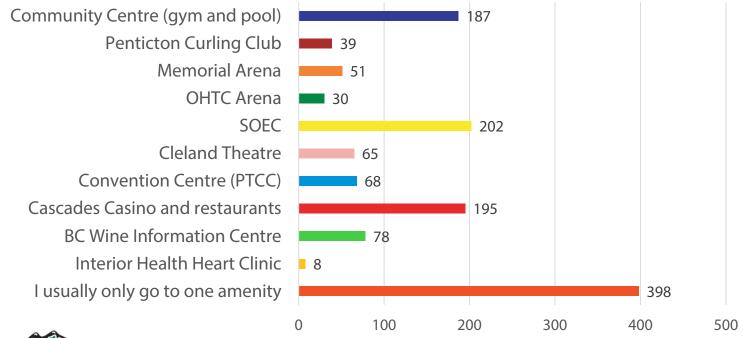
How often do you visit the SOEC site?



- 5 or more times per week
- 2 to 4 times per week
- 1 time per week
- 1 to 3 times per month
- Less than 10 times per year

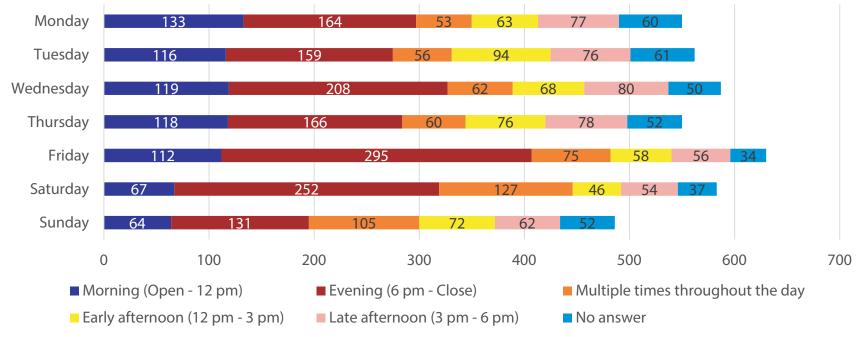


Do you ever go to more than one amenity during a single visit? If yes, which ones?



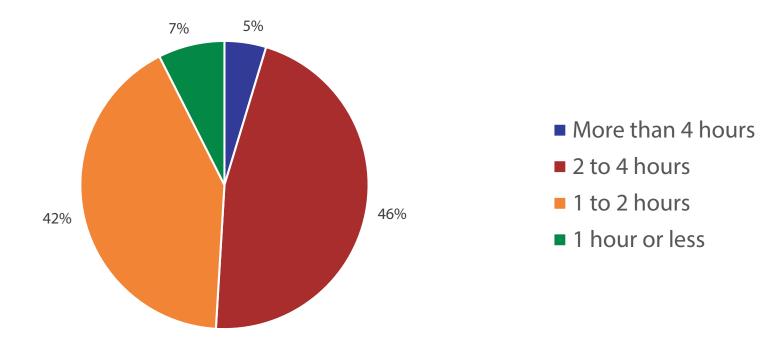


For the amenities at the SOEC site that you visit most often, what time of the day are you most likely to go?



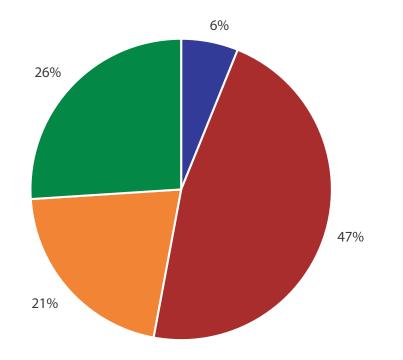


How long is your typical visit?





Which best describes your ability to walk to parking?



- I am unable to walk short distances and/or I have an accessible parking permit
- I am able to walk longer distances (more than 400 m or 10 mins)
- I am able to walk medium distances (up to 400 m or 10 mins)
- I am able to walk short distances (up to 200 m or 5 mins)



Please rate your level of agreement with the following statements?

Disagree

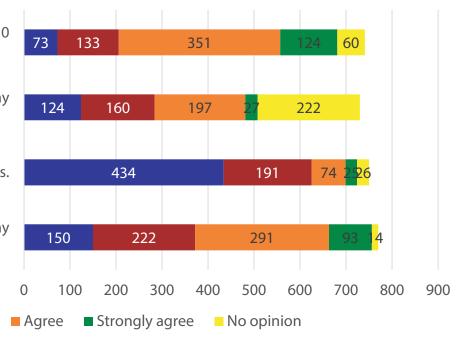
It is easy to find parking a medium walk (between 5 and 10 mins) to my destination on most days

It is easy to find accessible parking (if req'd) near my destination on most days

It is easy to find parking durng special events.

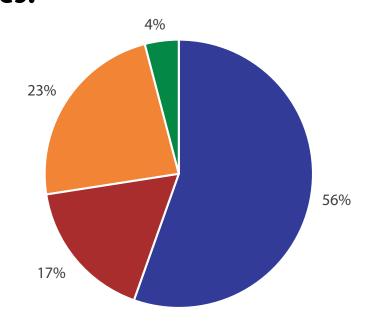
It is easy to find parking a short walk (less than 5 mins) to my destination on most days

■ Strongly disagree





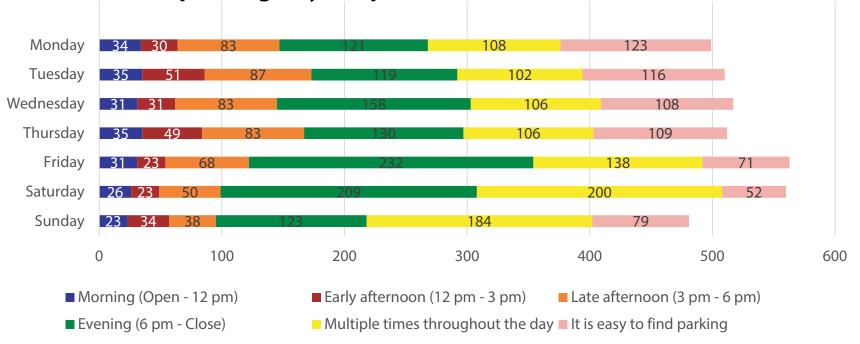
Select your preferred parking area for most of your activities.



- 1. Pool / Cleland Theatre / Convention Centre Parking Area
- 2. Casino / Memorial / OHTC Parking Area
- 3. Event Centre / Curling Club Parking Area
- 4. Baseball Field / Alberni Street
 Parking Area



Are there certain times of the day when it is more difficult than others to find parking in your preferred area?



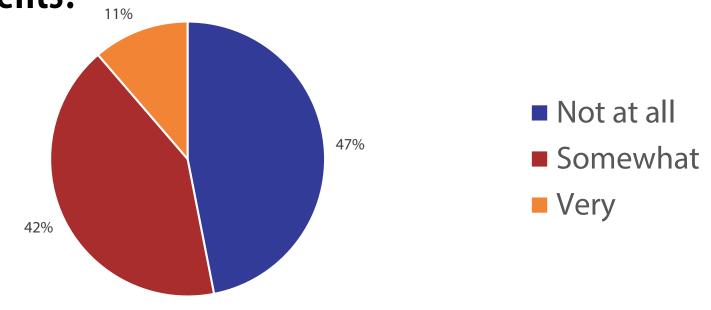


The City has received a number of suggestions to improve parking on the SOEC site. Do you agree with these suggestions?

Remove the Visitor Centre temporary trailers in the parking lot Build a parkade on the SOEC complex and don't charge for parking Provide dedicated parking for certain amenities or events Develop lots recently purchased on Alberni Str to surface parking Add new signage that communicates how many spots are.. Reconfigure existing parking areas to single lane, one-way traffic... Remove theunused entrance to the SOEC off Hwy 97 (called the... Close down Alberni Str to traffic and convert to parking Build a parkade on the SOEC complex and charge for parking 300 100 200 400 500 600 700 ■ No Opinion Disagree Agree



How willing are you to use a shuttle or take transit for special events?



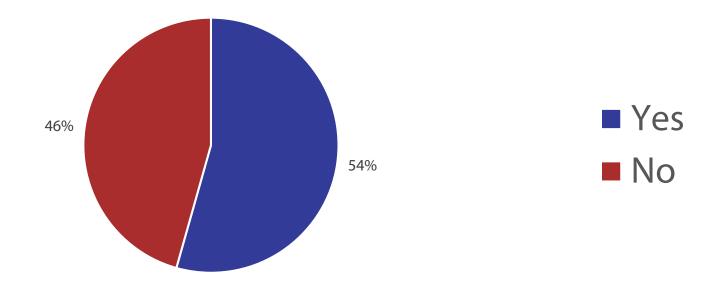


Do you have any other suggestions to improve shuttles/transit?

- More pick-up and drop-off i.e. hotels (28%)
- More shuttles, more times (17%)
- Make it free or inexpensive (17%)
- Build parkade or more parking (14%)
- Advertise (8%)
- Park and ride (3%)
- Not needed (2%)
- Move casino (1%)
- Improve bike and pedestrian access (1%)
- Improve transit system (1%)

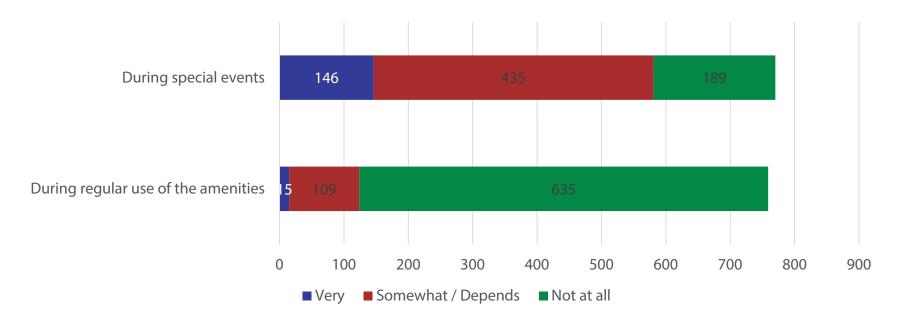


Have you paid to park to attend an event at the SOEC site?





How willing are you to pay for parking if it meant that parking was more convenient and better managed?





Do you have any other comments regarding parking at the SOEC?

- Casino should move (12%)
- Build a parkade (7%)
- Make parking free (7%)
- Better designation of stalls (6%)
- Often late for activities (4%)
- Stagger events (2%)
- Free for rec users (2%)
- Charge special events (2%)
- Signage and adver. multiple events (2%)
- Enforce accessible parking (2%)

